

Appendix B
Proposed Implementation and Assessment Timeline

General

CCWG recommendations should include an assessment component.
 Goals and measurements will likely involve qualitative and quantitative assessments.
 Many recommendations are inter-related; attribution of impact will be difficult

Recommendations	Timeframe	Measurement
1 & 2 Statement of Expectations		
At least 50% of entering students recognize key components	2 years	alcohol.edu and/or other survey instrument
At least 75% of upperclassmen recognize key components	2 years	alcohol.edu and/or other survey instrument
50% of entering students report conversations with parents about expectations	2 years	alcohol.edu and/or other survey instrument
50% of parent report conversations with students about expectations	2 years	alcohol.edu and/or other survey instrument
3 Take steps to extend academic and intellectual focus of campus life through the week		
Increase the number of classes/lab sections held on Friday		Registrar records
Increase the number of academics events scheduled on Thursday evenings through Sunday evening	1st year	Scheduling records
Reduce the % of students reporting "drinking to get drunk" 2 or 3 times per week		alcohol.edu and/or other survey instruments
4 Enhance and enrich student life during JanPlan		
Increase the number of Jan Plan courses, research, internships led by regular Colby faculty		Registrar records
Increase the number of academic, cultural, and social events scheduled in January	1st year	Scheduling records
5 Comprehensive review of student programming		
increase number of programs on Thursday through Sunday		Scheduling records
reinvent approach to programming; programming board		Description of changes
support PCB and SPB collaboration		Description of changes
increase role of faculty in residence		Description of changes
increase programming and academic expectations around key periods (e.g., loudness, dog head)		Description of changes
review spaces for student programming and socializing	Immediate	Description of changes
amplify, create traditions that are not centered on alcohol		Description of changes
dining hall		Description of changes
single web-page for communications	1st year	Description of changes
athletic center		Description of changes
6 Abolish points system and replace with clearer system	IMMEDIATE	Description of changes
		Publish violations and consequences
At least 75% of upperclassmen can accurately describe disciplinary process and outcomes for simple cases	1st year	alcohol.edu and/or other survey instruments
25% reduction in alcohol citations	5 years	Dean of Students disciplinary statistics (e.g., sanctions for underage drinking)
Reduce dorm damage incidents and expenses by 50%	5 years	Security, Dean of Students, and Physical Plant data

Recommendations	Timeframe	Measurement
7 Hard alcohol ban Reduce intoxication-related hospital admissions by 50%	2 years	Health Services medical report
8 Establish integrated Alcohol Education, Awareness and Treatment Center Create and increase participation by students in education and awareness programs		Description of program elements and/or changes Center records
9 Student-led strategic approach to reduce high risk drinking Reduce the % of students reporting "drinking to get drunk" 2 or 3 times per week Reduce % of students reporting "alcohol plays too much of a role on campus" to 60% or less Reduce % of students reporting "alcohol plays too much of a role on campus" to 50% or less	2 years 2 years 5 years	alcohol.edu and/or other survey instrument alcohol.edu and/or other survey instrument alcohol.edu and/or other survey instrument